

## Content Calendar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
REGIONAL PROFILES (ONLINE)												
	• From Farm to Fork: Feeding Asia	• From Farm to Fork: Feeding Asia	• From Farm to Fork: Feeding South America	• From Farm to Fork: Feeding South America	• From Farm to Fork: Feeding South America	• From Farm to Fork: Feeding Europe	• From Farm to Fork: Feeding MENA	• From Farm to Fork: Feeding MENA	• From Farm to Fork: Feeding North America	• From Farm to Fork: Feeding North America	• From Farm to Fork: Feeding Oceania & ASSEAN	• From Farm to Fork: Feeding Oceania & ASSEAN
LEADERSHIP SERIES (PRINT & ONLINE)												
	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with	• Leadership Series: 60 seconds with
FOOD SAFETY, QA/QC												
PRINT		• In-Depth Focus: Food Fraud • In-Depth Focus • Food Analysis: Microbiology, Physical/Chemical Analysis		• Feature: Food Safety & Quality Control		• In-Depth Focus: Allergens		• Feature: Food Safety		• In-Depth Focus: Food Analysis - Spectroscopy, Foreign Body Detection, Metablomics • Feature: Shelf Life		• Feature: Residues & Contaminants
DIGITAL	• Webinar: Food Fraud		• Content Newsletter: Food Fraud		• Online Feature: Traceability	• Content Newsletter: Allergens	Online Feature:     Microbiology		• Online Feature: Food Safety		• Online Feature: GMO	• Content Newsletter: Food Safety & Analysis
EVENTS				• Food Fraud Conference								
						PROCESSING						
PRINT		• In-Depth Focus: Fats & Oils, Dried Foods, Spices & Seasoning, Food Grade Lubricants		• In-Depth Focus: Fish & Seafood • Feature: Refrigeration & Freezing		• In-Depth Focus: Agrifoods/Cereals • Feature: Aseptic Processing		In-Depth Focus:     Baking, Dairy & Food     Grade Lubricants     In-Depth Focus:     Packaging & Labelling		• In-Depth Focus: Beverages		• In-Depth Focus: Meat & Poultry
DIGITAL	• Content Newsletter: Processing (Confectionery)	• Online Feature: Top 10: Milk It	Online Feature:     Automation	Content Newsletter:     Processing (Baking & Snacks)	• Online Feature: SMART Technology: Industry 4.0		• Online Feature: Hygiene	• Content Newsletter: Dairy • Online Feature: Top 10: Meat & Greet	• Content Newsletter: Packaging & Labelling	• Content Newsletter: Beverages • Online Feature: Top 10: Thirst to Last		
						INGREDIENTS & NP	D					
PRINT		• Feature: Functional Ingredients		• In-Depth Focus: Snacks • In-Depth Focus: Health & Nutrition		• In-Depth Focus: Ingredients, Clean Label, GMO, Free From • Feature: New Technology		• Feature: Sports Supplements • Feature: Infant Nutrition		• In-Depth Focus: Ingredients: Natural & Novel, Flavours & Colours		• In-Depth Focus: Confectionery • In-Depth Focus: Fresh Produce
DIGITAL	Online Feature:     Predictions for 2017		Online Feature:     Dietary Supplements	• Online Feature: Top 10: Digesting the Facts	• Content Newsletter: Health & Nutrition		• Content Newsletter: New Technology • Online Feature: NPD		• Online Feature: Alternatives		Content Newsletter: Ingredients	
EVENTS											New Food Awards	



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甘思	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
CONSUMER / ECONOMY												
PRINT		• Feature: Consumer Trends Update • Feature: Regs & Legs Update		• Feature: BREXIT & Beyond • Feature: Regs & Legs Update		• Feature: Sugar Reduction • Feature: Regs & Legs Update		• Feature: Consumer Trends Update • Feature: Regs & Legs Update		• Feature: Sensory Science • Feature: Regs & Legs Update		• Feature: 2017 Fad Foods • Feature: Regs & Legs Update
DIGITAL		• Content Newsletter: Fad Foods	• Online Feature: FSMA Update				Online Feature:     Millennials:     Generation Z		• Online Feature: Food Safety & the Economy			• Online Feature: Top 50 Food & Beverage Manufacturers from 2017
SUSTAINABILITY												
PRINT		•Feature: Fish & Seafood				• Feature: Water & Waste		• In-Depth Focus: Food Waste & Sustainability				
DIGITAL			• Online Feature: Waste		Online Feature:     Urban Farming	• Online Feature: Top 10: Give Peas a Chance			Online Feature: Feeding the World		Online Feature:     Sustainability     Schemes Around the     World	
EVENT PREVIEWS & BONUS DISTRIBUTION												
		Event Previews:     Seafood Expo,     Vitafoods, Food     Integrity, Interpack     Bonus Distributions:     Pittcon, Gulfood		Event Previews: IAFP USA, IFT, Snackex     Bonus Distributions: Vitafoods, Seafood Expo, Snackex, Food Integrity, Interpack		• Event Previews: RAFA, Process Expo, IFT, SupplySide West • Bonus Distributions: IAFP USA		Event Previews: IDF, Food Matters Live, Drinktec, Fi & Ni     Bonus Distributions: Process Expo, IDF, PPMA, SupplySide West		Event Previews:     Prosweets, Fruit     Logistica, IPPE     Bonus Distributions:     RAFA, Food Matters     Live, Drinktec, Fi & Ni		Event Previews:     Anuga Foodtec      Bonus Distributions:     IPPE, Prosweets, Fruit     Logistica



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